



ROAD SAFETY ENGAGEMENT – TELL US WHAT YOU THINK

The Chief Fire Officers' Association (CFOA) is using July 22nd 2011 to promote key road safety messages to drivers, in co-operation with fire and rescue services up and down the country. We would like you to spend a couple of minutes completing this brief evaluation form to help us understand how effective the day has been. We will not ask you for your name and your comments and views will be treated in confidence by Cheshire Fire and Rescue Service, which is looking after the evaluation on behalf of CFOA.

Q1. What was the purpose of today's journey?

- driving to or from work
- driving in connection with work
- school run
- transporting children for another reason
- other short journey (under five miles)
- travelling for a weekend away or holiday
- other long journey (over five miles)

Q2. How often do you use this route?

- daily
- a couple of times each week
- a couple of times each month
- less than once a month
- less than once a year

Q3. On a scale of 1 to 5, how safe do you normally feel when driving? (5 being very safe, 1 being very unsafe)

- 1 2 3 4 5

Note: at this point, reinforce to the interviewee the key messages about the importance of the two-second rule and driving within the national speed limit.

Q4. Thinking about the information given by the Fire and Rescue Service about road safety, on a scale of 1 to 5 how relevant do you think this was? (5 being very relevant, 1 being very irrelevant)

- 1 2 3 4 5

Q5. On a scale of 1 to 5, how likely are you to change the way you drive as a direct result of the information? (5 being very likely, 1 being very unlikely)

- 1 2 3 4 5

Q6. On a scale of 1 to 5, how frequently do you observe the two-second rule? (5 being always, 1 being never)

- 1 2 3 4 5

Q7. What would encourage you to observe the two-second rule more often?

Q8. On a scale of 1 to 5, how frequently do you exceed the speed limit? (5 being very often, 1 being never) Your response will be treated in the strictest of confidence.

- 1 2 3 4 5

Q9. What would encourage you to drive within the speed limit more often?

Q10. On a scale of 1 to 5, how likely do you think you are in six months' time to be driving more safely as a result of today? (5 being very likely, 1 being very unlikely)

- 1 2 3 4 5

Q11. Finally, to what extent do you think Fire and Rescue Services should have a role in the promotion of road safety, on a scale of 1 to 5? (5 being fully, 1 being not at all)

- 1 2 3 4 5

For Fire and Rescue Service use only:

County: _____

Location: _____

Cheshire Fire and Rescue Service is collecting the following information, on behalf of CFOA, to make sure that road safety promotion is targeted fairly at everyone in our community. It's also important to understand whether different groups have different driving habits and different needs for future road safety days. You do NOT have to provide this information if you would prefer not to. Please rest assured we do NOT retain any information from which we can identify you.

Gender

Male

Female

Which county do you live in?

Age

Under 18

18-24

25-34

35-44

45-54

55-64

65+

Ethnic origin

White

British

Irish

Gypsy or Irish Traveller

Any other White background

Asian/Asian British

Indian

Pakistani

Bangladeshi

Chinese

Any other Asian background

Mixed

White and Black Caribbean

White and Black African

White and Asian

Black/African/Caribbean/Black British

African

Caribbean

Any other Black/African/Caribbean/Black British background

Other

Arab

Any other ethnic group

Prefer not to say

Religion

No religion/prefer not to say

Christian

Buddhist

Hindu

Jewish

Muslim

Sikh

Other

Disability

None

Hearing impairment

Facial disfigurement

Progressive condition

Visual impairment

Speech impairment

Other

Learning difficulties - learning in a different way (such as dyslexia)

Learning disabilities - a limited ability to learn (such as autism)

Manual dexterity

Mental ill health

Mobility problem

Prefer not to say

For Cheshire Fire and Rescue Service Community Fire Safety use only:

Date received: ___/___/___

Date inputted: ___/___/___